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Star Health strengthens free primary healthcare access in West Bengal

ASANSOL, SEPT 4/--/ Star Health and Allied Insurance Company Limited is strengthening access to free primary healthcare in West Bengal through its CSR initiative, Arogya Seva Kendra. The company currently operates two Arogya Seva Kendras in the state, located in Asansol and Siliguri, providing communities with free doctor consultations, basic diagnostic tests, medicines, health screenings and preventive healthcare support.

The Asansol centre has recorded 6,805 beneficiary visits across 194 clinic days, averaging around 35 visits per day. The centre has conducted 2,625 laboratory tests, provided 6,613 pharmacy services, screened 1,894 beneficiaries for diabetes and 4,489 for hypertension, and administered 91 pneumococcal vaccines. The Siliguri centre has supported 4,697 beneficiary visits across 201 clinic days, averaging around 23 visits per day. It has

conducted 1,960 laboratory tests, provided 4,566 pharmacy services, screened 1,391 beneficiaries for diabetes and 3,517 for hypertension, and administered 36 pneumococcal vaccines.

Atin Roy, Business Head-Kolkata, Star Health and Allied Insurance, said, "Conditions such as hypertension and diabetes require timely screening, regular consultation and continued follow-up, and neighbourhood-level healthcare can play an important role in encouraging people to seek care early."

With more than 11,500 beneficiary visits across our two centres in West Bengal, we are encouraged by the way communities are using these services. Through the Arogya Seva Kendra programme, our focus is to improve access to essential primary healthcare and support families with consultations, screenings, medicines and preventive care closer to where they live." (EOIC)